

## PRIVACY POLICY

Last Updated: 19 08 2021

### OUR POLICY

Ayiti Now Corp (“ANC,” “we,” “us,” or “our”) respects the value of your privacy and is committed to protecting your information through our compliance with this Privacy Policy (“Policy”). We value our visitor’s, volunteer’s and donor’s trust and recognize that maintaining this trust requires us to be transparent with our supporters and the public at all times.

We encourage you to read this Policy in its entirety as it sets forth our practices for collecting, using, maintaining, protecting, and disclosing any Personal Information (as defined below) we collect about you when you visit us online at <https://www.haiti-now.org/> (our “Site”), you donate to our Site, volunteer with us, or to any other information you may provide to us in person at one of our events.

This Policy may change from time to time (see “Changes to this Policy”), and this page will be updated to reflect any changes.

### WHAT PERSONAL INFORMATION WE COLLECT ABOUT YOU

When you engage with our Site, we collect a variety of information. In general, the type of information we collect depends on how you choose to interact with our Site. For instance, if you choose to volunteer with us or donate to our Site, we will need different information than if you are simply visiting our Site for informational or educational purposes.

“Personal Information” refers to information that allows us to identify you, such as your name, address, zip/postal code, telephone number, email address, organization name (if applicable), or individualized IP address, but also information about the way you use our Site or information about your volunteering activities for ANC.

We may collect, process and maintain Personal Information about you that you provide to us through various activities, such as when you send us an e-mail or complete any of our forms request information, make a donation, or subscribe to one of our newsletters. We also collect Personal Information via third party service providers for analytics purposes (see “Links and Third Party Websites”).

We may collect, process and maintain the following information about visitors to our Site, event attendees, volunteers, and/or donors:

- Personal Information, including:
  - o Contact information, such as name, address, email, telephone number and organization name (if applicable);
  - o Limited demographic information, such as your gender, geographic location (zip code and country or state) and/or primary language;
  - o Financial information, whether submitted through this Site or collected via third party payment service providers to process payments made on our Site during in-person fundraisers or other events or via third party websites (see “Links and Third Party Websites”), including the type and amount of the donation, the date of donation and the donor’s zip code;
  - o Information on events attended and publications received;
  - o Volunteering information, including amount (hours) and length of time (months) served;

- Any other information provided by you to ANC.
- Non-personal information that does not allow us to personally identify you, including information that is anonymized, aggregated or publicly available when not combined with non-publicly available information about you.
- Information about your equipment, browsing actions and patterns, including information automatically collected through technical methods, such as cookies.

## **HOW WE COLLECT INFORMATION ABOUT YOU**

As discussed above, we collect several types of information from and about visitors to our Site, event attendees, our volunteers, and our donors. We collect this information:

- Directly from you when you:
  - Contact us by phone, mail, or email, in person, or via our Site;
  - Register for and/or attend an event;
  - Make a contribution, either on our Site, at an event, or by mailing a check;
  - Navigate through our Site;
  - Subscribe to our newsletter or other publications.
- Automatically as you navigate through the Site, which may include usage details, IP addresses, and information collected through cookies or other tracking technologies.
- From third party service providers, for example, when you make a donation to our Site through third party payment processors (see “Links and Third Party Websites”).

You may also provide us with information to be published or displayed on public areas of our Site when you volunteer with us or when you host a fundraising event.

## **HOW WE USE THE INFORMATION COLLECTED**

We use the information that we collect about you or that you provide to us, including any Personal Information, to:

- Present our Site and its contents to you;
- Communicate with you about ANC, including our fundraising events and fundraising needs;
- Publish aggregated volunteer statistics (including geographic location, gender and hours and months served), including on our Site;
- Send you materials or information that you have requested, or to fulfill any other purpose for which you provide it;
- Notify you of other communications that may be of interest to you;
- Inform you about changes to our Site;
- Process donations and issue tax receipts;
- Learn about our donors and analyze giving patterns;
- As otherwise described in this Policy;
- For any other purpose as may be disclosed at the time such information is requested.

As you navigate through and interact with our Site, we also gather statistical information that we use to help improve our Site and to understand and analyze our donor, volunteer, and Site visitor patterns.

If you request information from ANC or make a donation to ANC, we may add your e-mail address or other contact information to our mailing list and contact you from time to time regarding **updates to our missions and programs via our newsletter**. You may elect to opt-out of receiving communications other than those relating to a specific query by [(a) following the instructions in "Opt-Out of Future Communications" (below), (b) checking appropriate opt-in or opt-out boxes which may be provided on the collection form, or (c) as set forth in the communication sent from

ANC, such as a follow-up e-mail.

We will not share, sell or exchange your information with any other entity, except as provided in this Policy, (see “Disclosure of and Access to Your Information”), or as expressly consented to by you.

### **DISCLOSURE OF AND ACCESS TO YOUR INFORMATION**

We may share your Personal Information in the instances described below or as otherwise discussed in this Policy. We also may disclose aggregated information about our visitors, volunteers or donors, and information that does not identify any individual, without restriction, including on our website.

Subject to applicable law, we may disclose your Personal Information to:

- Unaffiliated third parties, attorneys, accountants and advisors who provide ANC with assistance or advice or are under contract to perform services for or on behalf of ANC (collectively "Service Providers"), provided that their use of Personal Information disclosed by us will be limited to performing services for us or on our behalf;
- Persons as permitted by applicable law or regulation;
- Governmental authorities, including law enforcement personnel and agencies, as part of a legal process, if otherwise compelled to do so by law or in connection with any government or self-regulatory organization request or investigation;
- Protect our property or in furtherance of an investigation regarding a breach of the Site rules and policies, unauthorized access to or use of the Site or any other illegal activities;
- For any other purpose disclosed by us when you provide the information; or
- If you direct us to do so.

In addition, if you choose to include your Personal Information (such as your phone number and home address) when you create “events” using our tools, such information may be publicly available on the Site. Similarly, if you sign petitions, join groups or otherwise attach your Personal Information to our initiatives, such information may be displayed on our Site or otherwise be publicly available. However, such displayed Personal Information will not, include your contact information (such as your street address, email, phone number, etc.).

To the extent a third party service provider is used to process any donations, your information will only be used to the extent necessary to process the donation. We do not disclose credit card information provided by our donors, except for the proper processing of donations.

### **LINKS AND THIRD PARTY WEBSITES**

Our Site contains hyperlinks or "links" to other sites, providing access to content, products and services of our affiliated and nonaffiliated sites. For example, online donations to ANC are facilitated by our non-affiliated Service Providers, which include Stripe, Paypal and GiveLively. If you so choose when you make a donation, you will be linked to our Service Providers' websites, which are subject to separate privacy policies and other terms and conditions. In some cases, these other websites are made available via "framing technology", and may appear to be a part of our Site. We urge you to familiarize yourself with the individual terms of each linked or framed site prior to submitting any Personal Information. We are not responsible for the data collection, privacy and information sharing policies and procedures or the content of such websites.

Some content or applications on the Site are served by third parties, including content and

application providers.<sup>1</sup> These third parties may use cookies or other tracking technologies to collect information, including Personal Information, about your online activities on our Site or across different websites and other online services over time. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

We use Google Analytics, which uses cookies and similar technologies to collect and analyze information about the use of our Site and to report on activities and trends. This service may also collect information regarding your use of other websites, apps, and online resources. You can learn about Google's practices by going to [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/), and opt-out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

## **COOKIES**

Visitors to our Site should be aware that both Personal Information and non-personal information and data may be automatically collected by our Site through the use of "cookies." "Cookies" are small pieces of data sent to your computer browser from our web server and stored on your computer's hard drive. The data identifies you as a unique user and facilitates your ongoing access to and use of the Site. Cookies may be used by us to, among other things, recognize repeat visitors, measure frequency of visitor use, store user preferences, and to track information and usage behavior. By tracking user trends and patterns of how people search, we can better understand our user base. This helps us deliver better information and services, improve the content and administration of our Site, facilitate use of our Site by visitors and generally enhance your online experience when you visit our Site. Cookies also help us to diagnose problems with our server.

We may also use information collected through Cookies to collect demographic information and develop statistics about our user base.

Most browsers are initially set up to accept cookies. You can reset your browser to block all cookies from being loaded onto your computer or to indicate when a cookie is being sent. Please be aware, however, that refusing cookies can affect the performance of websites and cause some parts of our Site not to function properly.

## **RECORDS RETENTION AND DESTRUCTION**

We comply with all Internal Revenue Service, state, and local regulations and our own internal policies governing the retention, management, and destruction of donor information collected and maintained by ANC.

## **CALIFORNIA SHINE THE LIGHT DISCLOSURE**

Under California Civil Code Section 1798.83, if you are a California resident and your business relationship with us is primarily for personal, family or household purposes you may request certain data regarding our disclosure, if any, of Personal Information to third parties for the third parties' direct marketing purposes. To make such a request, please send us an email at [info.hno@haiti-now.org](mailto:info.hno@haiti-now.org) or a send written request to the following address: Ayiti Now Corp, P.O. Box 190662, Miami Beach, FL USA, Attn: Database Administrator. You may make such a request up to once per calendar year. If applicable, we will provide you, by email, a list of the categories of Personal Information disclosed to third parties for their direct marketing purposes during the

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immediately preceding calendar year, along with the third parties' names and addresses. Please note, however, that not all Personal Information sharing is covered by Section 1798.83's requirements.

### **OPT-OUT OF FUTURE COMMUNICATIONS**

If you would like us to remove your name and other Personal Information from our database, in which case we will make all reasonable efforts to do so, subject to legal and other considerations, please send a request to [info.hno@haiti-now.org](mailto:info.hno@haiti-now.org) or Ayiti Now Corp, Po Box 190662, Miami Beach, FL USA, Attention: Database Administrator.

In order to stop receiving electronic communications from us, you may unsubscribe from our publications and other communications by following the unsubscribe directions included at the end of each e-mail we send, or notify us of your intent via e-mail at [info.hno@haiti-now.org](mailto:info.hno@haiti-now.org).

### **CHILDREN'S ONLINE PRIVACY PROTECTION ACT ("COPPA")**

In accordance with COPPA, we do not knowingly collect any Personal Information from children under the age of 13. If you are under 13, do not use or provide any information on the Site including through any of its features. In the event that we determine that a user of this Site is under the age of 13, we will not maintain or use his or her Personal Information. We will then delete any such Personal Information from our records. If you believe we might have any information (including Personal Information) from or about a child under 13, please contact us at: [info.hno@haiti-now.org](mailto:info.hno@haiti-now.org) or Ayiti Now Corp, P.O. Box 190662, Miami Beach, FL USA, Attention: Database Administrator.

### **CHANGES TO THIS POLICY**

We will post any material changes to this Policy at least thirty (30) days prior to the changes taking effect. After the changes take effect, all new information (including Personal Information) collected by us will be subject to the terms of the revised Policy. You should visit our Site periodically to review any changes to our Policy. Continued use of our Site following notice of any such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

### **CONTACT US**

If you have questions concerning this Policy, please contact us via e-mail at [info.hno@haiti-now.org](mailto:info.hno@haiti-now.org), or at the following address: Ayiti Now Corp, Po Box 190662, Miami Beach, FL USA, Attention: Database Administrator.