

INTERNATIONAL LITERACY DAY

#ILD15

September 8, 2015

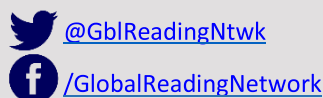
NEED TO KNOW

International Literacy Day

When: September 8, 2015

Hashtags: #ILD15 (official)
#Reading
#LiteracyDay
#Education
#Books
#ReadingForAll
#AllChildrenRead
#EarlyReading

Global Reading Network



Need help?

Email: [Joia Nuri](mailto:Joia.Nuri@urc-chs.com)

Send your photos to us!

Email: [Newsha Aboughdareh](mailto:Newsha.Aboughdareh@urc-chs.com)

Want to join the Global Reading Network?

Subscribe [Here](#).

Action Package for International Literacy Day



September 8, 2015 // All Day

Global Reading Network

It's that time of the year again, when we celebrate the ability to read and comprehend. September 8th is an international day dedicated to bringing awareness to the need for all communities to be literate.

The Global Reading Network invites you to join us in blending our voices with our colleagues around the world in celebration of International Literacy Day. Our campaign will utilize the strength of social media to get our message across the globe. We hope that you will participate in at least one, if not all three of the campaign tools.

For more information, contact our Events & Communications Strategist, [Joia Nuri](mailto:jnuri@urc-chs.com).

1. Twitter Campaign: Reading is important because...

You will find printable signs in English, French, Spanish, Arabic, and Khmer in this kit. Please print the signs and have your staff, friends and family share why reading is important to them.

Photograph people holding their completed signs (landscape) and tweet on your accounts (or email to jnuri@urc-chs.com if you would rather we post it from the @GblReadingNtwk account).

We encourage you to post these photos to Twitter in the week leading up to International Literacy Day and repost on the actual day.

PHOTO TIP: Take your photos in landscape (long width), not portrait, so you can easily optimize them for social media.

Please do:

- Check that your signs are legible—use a thick pen or marker
- Include #ILD15 and @GblReadingNtwk in your tweet so we can find and retweet your photos.
- Encourage others to download the signs and participate (use <http://bit.ly/LiteracyDayGRN> to link to resources).

Helpful hints for successful tweeting:

- Keep it short. Tweets of 100 characters or less leave room for retweeting.
- Get the attention of other literacy and education advocacy organizations by using their Twitter handles in your tweets. For instance, to make sure the Global Reading Network sees your tweets: Join [@GblReadingNtwk](https://twitter.com/GblReadingNtwk) & support early #reading efforts.

2. Video: Let's Get Creative!

Now if holding a sign is not your thing, how about producing a very short video on why reading is important? Videos are meant to make conversations more spontaneous, visual and fun!

Follow these steps:

- Record your video
- Post it on your Social Media Network using our hashtags (#ILD15, #LiteracyDay, and #AllChildrenRead)
- Tag Global Reading Network or just send it to us: jnuri@urc-chs.com



NOTE: Because the Global Reading Network focuses on primary grade reading, photos and videos of children are encouraged, as are messages from adults about the importance of literacy!

3. Facebook & Instagram:

Share a reading picture or story with us using the hashtag **#ILD15** and **#LiteracyDay**

Ways to Participate:

- Share a picture of your favorite childhood book
- Post pictures of Children Reading
- Post a picture of your Library

Suggested Posts for International Literacy Day 2015

#Reading matters! See why I am celebrating #ILD15 with @GblReadingNtwk

Tell the world why #reading is important to YOU on #ILD15 w/@GblReadingNtwk

#Reading is the root of all progress #ILD15

Our research priorities include 5 Ts key to early grade #reading success: Teaching, Texts, Time-on-task, Tongue & Testing #ILD15

#Reading is Fundamental #ILD15

#Parents/families R kids' 1st #teachers #ILD15



Storytelling is the first step to getting a child to #Read

Share a #book #ILD15

Find a child and #Read a #Book

Network topics 4 early grade #reading=
5Ts + scaling up + emergent #literacy +
#parents & #community involvement +
policy + #ICT. #ILD15

Many countries need assessment tools that R
easy 2 implement, interpret & use in their
own contexts #ILD15

Lack of #reading materials is major
barrier 2 #literacy, esp in primary
#schools #ILD15

Reports to @UNESCO suggest efforts in #preK #earlyed lead to success in primary #school. #ILD15

#Reading opens world of possibilities 4 #learning & #capacitybuilding

To teach #reading, need 5 components: phonemics, phonics, vocab, fluency & comprehension:
<http://1.usa.gov/1BWgvjC> #ILD15

The journey of a lifetime starts with the turning of a page #ILD15

Today a #Reader, Tomorrow a #Leader

القرائة مهمة لأنه:





 @GblReadingNtwk



 /GlobalReadingNetwork

#ILD15

Reading is important because

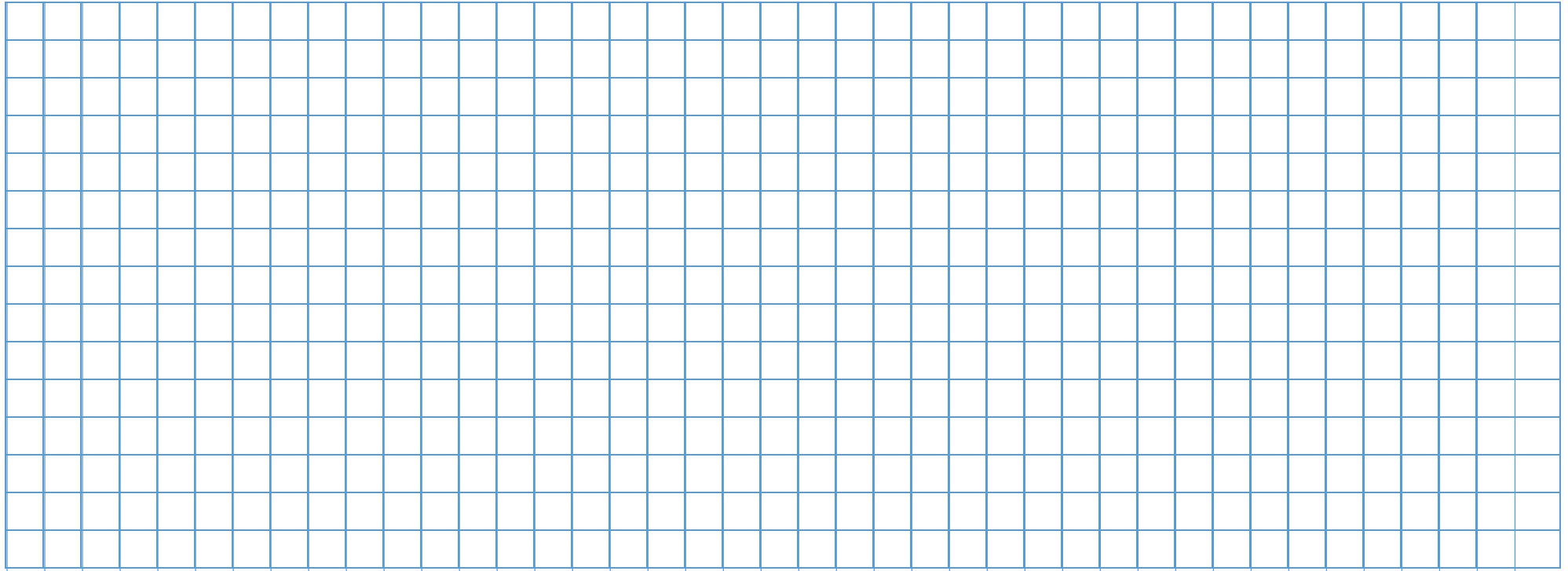


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#ILD15

La lecture est importante parce que



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 #ILD15

La lectura es importante porque





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 #ILD15



Kwa nini ni muhimu kusoma?

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 #ILD15

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